

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62494	CF	NLT-POL	FBD - LBD: 09/11/12 - 09/17/12	HL#:	Created: 08/03/12 12:05 PM
Client:	OBAMA FOR AMERICA (178906)		CPE: / / 1536	Agency Commission: 15 %	Updated: HJMALLOY on 08/06/12 10:20 AM
Agency:	GMMB, INC. (6441)		Product: EST #1536 (1300)	Self :15:00	Confirmed: 08/03/12 12:59 PM
Buyer:	SHIRA LEVY		Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**
AE:	NICOLE ELIE POL-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0%	KMGH: 0%	KUSA: 0%	KDVR+: 0%	KWGN: 0%	KTVD: 0%
			KPXC: 0%	CABLE: 0%	

NEW ORDER: KEC/PH 8/3/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS430AM	* T W T * * *	NEWS	30	B			0.0	\$75.00	4	\$300.00		
LUR													
	FBD	LBD	Sep 10										
	09/11/12	09/14/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS430AM	M * * * * *	NEWS	30	B			0.0	\$75.00	1	\$75.00		
LUR													
	FBD	LBD	Sep 17										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MNEWS5AM	* T W T F * *	NEWS	30	B			0.0	\$175.00	4	\$700.00		
LUR													
	FBD	LBD	Sep 10										
	09/11/12	09/14/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MNEWS5AM	M * * * * *	NEWS	30	B			0.0	\$175.00	1	\$175.00		
LUR													
	FBD	LBD	Sep 17										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	MNEWS528A	* T W T F * *	NEWS	30	B			0.0	\$200.00	4	\$800.00		
LUR													
	FBD	LBD	Sep 10										
	09/11/12	09/14/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	MNEWS528A	M * * * * *	NEWS	30	B			0.0	\$200.00	1	\$200.00		
LUR													
	FBD	LBD	Sep 17										
	09/17/12	09/17/12	1										

Order Item Summary

Order ID: 62494 CF NTL-POL

FBD - LBD: 09/11/12 - 09/17/12

HL#:

Created: 08/03/12 12:05 PM

Client: OBAMA FOR AMERICA (178906)

CPE: / / 1536

Agency Commission: 15 %

Updated: HJMALLOY on 08/06/12 10:20 AM

Agency: GMMB, INC. (6441)

Product: EST #1536 (1300)

Self :15:00

Confirmed: 08/03/12 12:59 PM

Buyer: SHIRALEVY

Demo: HHOLDS DMA RTG

Sched. Code: B

--PRINT REQUIRED--

AE: NICOLE ELIE POL-GWTS-PH

Billing Int: Monthly

BM : SS

Share: 0% KMGH: 0% KUSA: 0%

KDVR+: 0% KWGN: 0%

KTVB: 0% KPXC: 0%

CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	MNEWS1	. T W T F . .	NEWS	30	B			0.0	\$250.00	4	\$1,000.00		
LUR													
	<u>FBD</u>	<u>LBD</u>					<u>Sep 10</u>						
	09/11/12	09/14/12					4						

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	MNEWS1	M	NEWS	30	B			0.0	\$250.00	1	\$250.00		
LUR													
	<u>FBD</u>	<u>LBD</u>					<u>Sep 17</u>						
	09/17/12	09/17/12					1						

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	MEARLY	. T W T F . .	MORN	30	B			0.0	\$200.00	4	\$800.00		
LUR													
	<u>FBD</u>	<u>LBD</u>					<u>Sep 10</u>						
	09/11/12	09/14/12					4						

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	MEARLY	M	MORN	30	B			0.0	\$200.00	1	\$200.00		
LUR													
	<u>FBD</u>	<u>LBD</u>					<u>Sep 17</u>						
	09/17/12	09/17/12					1						

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NSATS-730AM S .	NEWS	30	B			0.0	\$150.00	1	\$150.00		
LUR													
	<u>FBD</u>	<u>LBD</u>					<u>Sep 10</u>						
	09/15/12	09/15/12					1						

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NSUN6-8AM S	NEWS	30	B			0.0	\$150.00	1	\$150.00		
LUR													
	<u>FBD</u>	<u>LBD</u>					<u>Sep 10</u>						
	09/11/12	09/17/12					1						

Order Item Summary

Order ID: 62494 CF NTL-POL

FBD - LBD: 09/11/12 - 09/17/12

HL#:

Created: 08/03/12 12:05 PM

Client: OBAMA FOR AMERICA (178906)

CPE: / / 1536

Agency Commission: 15 % Updated: HJMALLOY on 08/06/12 10:20 AM

Agency: GMMB, INC. (6441)

Product: EST #1536 (1300)

Sell :15:00 Confirmed: 08/03/12 12:59 PM

Buyer: SHIRLA LEVY

Demo: HHOLDS DMA RTG

Sched. Code: B **PRINT REQUIRED**

AE: NICOLE ELIE POL-GWTS-PH

Billing Int: Monthly BM: SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	WCBS SUNAM S	MOHN	30	B			0.0	\$850.00	1	\$850.00		
LUR													
	<u>FBD</u>	<u>LBD</u>					<u>Sep 10</u>						
	09/16/12	09/16/12					1						

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	SBKOFFR S	KO	30	B		FOOTBALL	0.0	\$500.00	1	\$500.00		
LUR													
	<u>FBD</u>	<u>LBD</u>					<u>Sep 10</u>						
	09/16/12	09/16/12					1						

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	DRAY	. T W T F . .	DAY	30	B			0.0	\$275.00	4	\$1,100.00		
LUR													
	<u>FBD</u>	<u>LBD</u>					<u>Sep 10</u>						
	09/11/12	09/14/12					4						

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	DRAY	M	DAY	30	B			0.0	\$275.00	1	\$275.00		
LUR													
	<u>FBD</u>	<u>LBD</u>					<u>Sep 17</u>						
	09/17/12	09/17/12					1						

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	DPRI CE	* T W T F . .	DAY	30	B			0.0	\$450.00	4	\$1,800.00		
LUR													
	<u>FBD</u>	<u>LBD</u>					<u>Sep 10</u>						
	09/11/12	09/14/12					4						

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	DPRI CE	M	DAY	30	B			0.0	\$450.00	1	\$450.00		
LUR													
	<u>FBD</u>	<u>LBD</u>					<u>Sep 17</u>						
	09/17/12	09/17/12					1						

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62494 CF NTL-POL

Client: OBAMA FOR AMERICA (178906)

Agency: GMMB, INC. (6441)

Buyer: SHIRA LEVY

AE: NICOLE ELIE POL-GWTS-PH

Share: 0%

FBD - LBD: 09/11/12 - 09/17/12

CPE: / / 1536

Product: EST #1536 (1300)

Demo: HHOLDS DMA RTG

KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

HL#:

Agency Commission: 15 % Updated: HJ/MALLOY on 08/06/12 10:20 AM

Sell :15:00 Confirmed: 08/03/12 12:59 PM

Sched. Code: B **PRINT REQUIRED**

Billing Int: Monthly BM : SS

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	DYR	* T W T F * *	DAY	30	B			0.0	\$350.00	4	\$1,400.00		
LUR													
FBD		LBD		Sep 10									
09/11/12		09/14/12		4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	DYR	M * * * * *	DAY	30	B			0.0	\$350.00	1	\$350.00		
LUR													
FBD		LBD		Sep 17									
09/17/12		09/17/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NNOON	* T W T F * *	DAYN	30	B			0.0	\$275.00	4	\$1,100.00		
LUR													
FBD		LBD		Sep 10									
09/11/12		09/14/12		4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NNOON	M * * * * *	DAYN	30	B			0.0	\$275.00	1	\$275.00		
LUR													
FBD		LBD		Sep 17									
09/17/12		09/17/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	DBOLD	* T W T F * *	DAY	30	B			0.0	\$325.00	4	\$1,300.00		
LUR													
FBD		LBD		Sep 10									
09/11/12		09/14/12		4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	DTALK	* T W T F * *	DAY	30	B			0.0	\$275.00	4	\$1,100.00		
LUR													
FBD		LBD		Sep 10									
09/11/12		09/14/12		4									

Order Item Summary

Order ID: 62494	CF NTL-POL	FBD - LBD: 09/1/12 - 09/17/12	HL#:	Created: 08/03/12 12:05 PM
Client: OBAMA FOR AMERICA (178906)		CPE: / / 1536	Agency Commission: 15 %	Updated: HJMALLOY on 08/06/12 10:20 AM
Agency: GMMB, INC. (6441)		Product: EST #1536 (1300)	Self :15:00	Confirmed: 08/03/12 12:59 PM
Buyer: SHIRALEVY		Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**
AE: NICOLE ELIE POL-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0%	KMGH: 0%	KUSA: 0%	KDVR+: 0%	KWGN: 0%
		KITVD: 0%	KPXC: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	DTALK	M	DAY	30	B			0.0	\$275.00	1	\$275.00		
LUR													
	<u>FBD</u>	<u>LBD</u>					<u>Sep 17</u>						
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	DDEAL	. T W T F . .	DAY	30	B			0.0	\$275.00	4	\$1,100.00		
LUR													
	<u>FBD</u>	<u>LBD</u>					<u>Sep 10</u>						
	09/11/12	09/14/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	DDEAL	M	DAY	30	B			0.0	\$275.00	1	\$275.00		
LUR													
	<u>FBD</u>	<u>LBD</u>					<u>Sep 17</u>						
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	ECOURT	. T W T F . .	EFG	30	B			0.0	\$400.00	4	\$1,600.00		
LUR													
	<u>FBD</u>	<u>LBD</u>					<u>Sep 10</u>						
	09/11/12	09/14/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	ECOURT	M	EFG	30	B			0.0	\$400.00	1	\$400.00		
LUR													
	<u>FBD</u>	<u>LBD</u>					<u>Sep 17</u>						
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	EPHIL2	. T W T F . .	EFG	30	B			0.0	\$500.00	4	\$2,000.00		
LUR													
	<u>FBD</u>	<u>LBD</u>					<u>Sep 10</u>						
	09/11/12	09/14/12	4										

Order Item Summary

Order ID: 62494

CF

NTL-POL

FBD - LBD: 09/11/12 - 09/17/12

HL#:

Created: 08/03/12 12:05 PM

Client: OBAMA FOR AMERICA (178906)

CPE: / / 1536

Agency Commission: 15 %

Updated: HJMALLOY on 08/06/12 10:20 AM

Agency: GMMB, INC. (6441)

Product: EST #1536 (1300)

Sell :15:00

Confirmed: 08/03/12 12:59 PM

Buyer: SHIRA LEVY

Demo: HHOLDS

DMA RTG

Sched. Code: B

PRINT REQUIRED

AE: NICOLE ELIE POL-GWTS-PH

Billing Int: Monthly

BM: SS

Share: 0%

KMGH: 0%

KUSA: 0%

KDVR+: 0%

KWGN: 0%

KTVD: 0%

KPXC: 0%

CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	EPHIL2	M	EFG	30	B			0.0	\$500.00	1	\$500.00		
	LUR												
	<div>FBD</div>	<div>LBD</div>					Sep 17						
		09/17/12					1						
Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	NEARLY6PM	. T W T F . .	NEWS	30	B			0.0	\$600.00	3	\$1,800.00		
	LUR												
	<div>FBD</div>	<div>LBD</div>					Sep 10						
		09/11/12					3						
		09/14/12											
Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	NEARLY5PM	M	NEWS	30	B			0.0	\$600.00	1	\$600.00		
	LUR												
	<div>FBD</div>	<div>LBD</div>					Sep 17						
		09/17/12					1						
Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	NEARLY6PM	. T W T F . .	NEWS	30	B			0.0	\$550.00	4	\$2,200.00		
	LUR												
	<div>FBD</div>	<div>LBD</div>					Sep 10						
		09/11/12					4						
		09/14/12											
Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	NEARLY6PM	M	NEWS	30	B			0.0	\$550.00	1	\$550.00		
	LUR												
	<div>FBD</div>	<div>LBD</div>					Sep 17						
		09/17/12					1						
Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	NEARLY630PM	. T W T F . .	NEWS	30	B			0.0	\$550.00	5	\$2,750.00		
	LUR												
	<div>FBD</div>	<div>LBD</div>					Sep 10						
		09/11/12					5						

Order Item Summary

CBS TELEVISION STATIONS



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Order ID: 62494	CF	NFL-POL	FBD • LBD: 09/11/12 - 09/17/12	HL#:	Created: 08/03/12 12:05 PM
Client: OBAMA FOR AMERICA (178906)			CPE: / / 1536	Agency Commission: 15 %	Updated: HJMALLOY on 08/06/12 10:20 AM
Agency: GMMB, INC. (6441)			Product: EST #1536 (1300)	Sell :15:00	Confirmed: 08/03/12 12:59 PM
Buyer: SHIRA LEVY			Demo: HHOLDS	DMA RTG	**PRINT REQUIRED**
AE: NICOLE ELIE POL-GWTS-PH				Sched. Code: B	Billing Int: Monthly
Share: 0%	KMGH: 0%	KUSA: 0%	KDVR: 0%	KWGN: 0%	KTVD: 0%
				KPXC: 0%	CABLE: 0%
					BM: SS

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	NWKND SAT2	* * * * * S *	NEWS	30	B			0.0	\$300.00	1	\$300.00		
	LUR												
	FBD	LBD	Sep 10										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	SX MLIVE	M * * * * *	PLAYER	30	B			0.0	\$750.00	1	\$750.00		
	LUR												
	FBD	LBD	Sep 17										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	NLATE7	* T W T F S S	NEWS	30	B			0.0	\$1,400.00	6	\$8,400.00		
	LUR												
	FBD	LBD	Sep 10										
	09/11/12	09/16/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	NLATE7	M * * * * *	NEWS	30	B			0.0	\$1,400.00	1	\$1,400.00		
	LUR												
	FBD	LBD	Sep 17										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
041	SBACCESS	* * * * * S	AXIS	30	B			0.0	\$450.00	3	\$1,350.00		
	LUR												
	FBD	LBD	Sep 10	Sep 17									
	09/11/12	09/17/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
042	LLETTER1	* T W T F * *	LETT	30	B			0.0	\$550.00	4	\$2,200.00		
	LUR												
	FBD	LBD	Sep 10										
	09/11/12	09/14/12	4										

Order Item Summary



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Agency: GMMB, INC. (6441)			Product: EST #1536 (1300)	Self :15:00	Confirmed: 08/03/12 12:59 PM
Buyer: SHIRA LEVY			Demo: HHOLDS	DMA RTG	Sched Code: B
AE: NICOLE ELIE POL-GWTS-PH				Billing Int: Monthly	BM: SS
Share: 0%	KMGH: 0%	KUSA: 0%	KDVR+: 0%	KWGN: 0%	KTVD: 0%
			KPXC: 0%	CABLE: 0%	

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
043	LLETTER1	M	LET	30	B			0.0	\$550.00	1	\$550.00		
LUR													
	FBD	LBD	Sep 17										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	LFERGUSON	. T W T F . .	LF3	30	B			0.0	\$250.00	4	\$1,000.00		
LUR													
	FBD	LBD	Sep 10										
	09/11/12	09/14/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
045	LFERGUSON	M	LF3	30	B			0.0	\$250.00	1	\$250.00		
LUR													
	FBD	LBD	Sep 17										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
046	24:35 - 25:05	. T W T F . .	LATE	30	B			0.0	\$75.00	4	\$300.00		
LUR - LATE NEWS REPEAT													
	FBD	LBD	Sep 10										
	09/11/12	09/14/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
047	24:35 - 25:05	M	LATE	30	B			0.0	\$75.00	1	\$75.00		
LUR - LATE NEWS REPEAT													
	FBD	LBD	Sep 17										
	09/17/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
048	LWCSMISA2 S .	LF3	30	B			0.0	\$150.00	1	\$150.00		
LUR													
	FBD	LBD	Sep 10										
	09/15/12	09/15/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62494 CF NTL-POL

FBD - LBD: 09/17/12 - 09/17/12

HL #:

Created: 08/03/12 12:05 PM

Client: OBAMA FOR AMERICA (178806)

CPE: / / 1536

Agency Commission: 15 %

Updated: HJMALLOY on 08/06/12 10:20 AM

Agency: GMMB, INC. (6441)

Product: EST #1536 (1300)

Sell: :15:00

Confirmed: 08/03/12 12:59 PM

Buyer: SHIRA LEVY

Demo: HHOLDS DMA RTG

Sched. Code: B

PRINT REQUIRED

AE: NICOLE ELIE POL-GWTS-PH

Billing Int: Monthly

BM : SS

Share: 0%

KMGH: 0%

KUSA: 0%

KDVR+: 0%

KWGN: 0%

KTVB: 0%

KPXC: 0%

CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
049	LWCLOSERSA2	* * * * * S	LFG	30	B			0.0	\$115.00	1	\$115.00		
LUR													
		FBD	LBD			Sep 10							
		09/15/12	09/15/12			1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
050	LWCLOSERSU2	* * * * * S	LFG	30	B			0.0	\$150.00	1	\$150.00		
LUR													
		FBD	LBD			Sep 10							
		09/16/12	09/16/12			1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
051	LWCSEMSU2	* * * * * S	LFG	30	B			0.0	\$100.00	1	\$100.00		
LUR													
		FBD	LBD			Sep 10							
		09/16/12	09/16/12			1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
052	PHOW-BROKE	M * * * * *	REGP	30	B			0.0	\$3,500.00	1	\$3,500.00		
LUR													
		FBD	LBD			Sep 12							
		09/17/12	09/17/12			1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
053	PBROKE M&M	M * * * * *	REGP	30	B			0.0	\$3,400.00	1	\$3,400.00		
LUR													
		FBD	LBD			Sep 12							
		09/17/12	09/17/12			1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
054	PHAWALL	M * * * * *	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
LUR													
		FBD	LBD			Sep 12							
		09/17/12	09/17/12			1							

Order Item Summary

Order ID: 62494 CF NTL-POL

FBD - LBD: 09/11/12 - 09/17/12

HL#:

Created: 08/03/12 12:05 PM

Client: OBAMA FOR AMERICA (178906)

CPE: / / 1536

Agency Commission: 15 %

Updated: HUMALLOY on 08/06/12 10:20 AM

Agency: GMMB, INC. (6441)

Product: EST #1536 (1300)

Self :15:00

Confirmed: 08/03/12 12:59 PM

Buyer: SHIRA LEVY

Demo: HHOLDS DMA RTG

Sched. Code: B

PRINT REQUIRED

AE: NICOLE ELIE POL-GWTS-PH

Billing Int: Monthly

BM: SS

Share:0% KMGH: 0% KUSA: 0%

KDVR+: 0% KWGN: 0%

KTVB: 0% KPXC: 0%

CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
055	PNAVY	* T * * * * *	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
LUR													
	<u>FBD</u>	<u>LBD</u>						<u>Sep 10</u>					
	09/11/12	09/11/12						1					

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
056	PBBWED1	* * W * * * *	REGP	30	B			0.0	\$2,100.00	1	\$2,100.00		
LUR													
	<u>FBD</u>	<u>LBD</u>						<u>Sep 10</u>					
	09/12/12	09/12/12						1					

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
057	PCRMINAL	* * W * * * *	REGP	30	B			0.0	\$3,000.00	1	\$3,000.00		
LUR													
	<u>FBD</u>	<u>LBD</u>						<u>Sep 10</u>					
	09/12/12	09/12/12						1					

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
058	PCSIWE3	* * W * * * *	REGP	30	B			0.0	\$3,000.00	1	\$3,000.00		
LUR													
	<u>FBD</u>	<u>LBD</u>						<u>Sep 10</u>					
	09/12/12	09/12/12						1					

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
059	19:00 - 20:00	* * * T * * * *	REGP	30	B			0.0	\$3,200.00	1	\$3,200.00		
LUR • 7-8P PRIME													
	<u>FBD</u>	<u>LBD</u>						<u>Sep 10</u>					
	09/13/12	09/13/12						1					

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
060	PBBTH2	* * * T * * * *	REGP	30	B			0.0	\$2,400.00	1	\$2,400.00		
LUR													
	<u>FBD</u>	<u>LBD</u>						<u>Sep 10</u>					
	09/13/12	09/13/12						1					

Order Item Summary



KCNC-TV

Order ID: 62494

CF

NTL-POL

FBD - LBD: 09/11/12 - 09/17/12

HL#:

Created: 08/03/12 12:05 PM

Client: OBAMA FOR AMERICA (178906)

CPE: / / 1536

Agency Commission: 15 %

Updated: HJMALLOY on 08/06/12 10:20 AM

Agency: GMMB, INC. (6441)

Product: EST #1536 (1300)

Sell :15.00

Confirmed: 08/03/12 12:59 PM

Buyer: SHIRA LEVY

Demo: HHOLDS DMA RTG

Sched. Code: B

PRINT REQUIRED

AE: NICOLE ELIE POL-GWTS-PH

Billing Int: Monthly

BM : SS

Share: 0%

KMGH: 0%

KUSA: 0%

KDVR+: 0%

KWGN: 0%

KTVD: 0%

KPXC: 0%

CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
061	PERSONTHU3	* * * T * * *	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
LUR													
FBD		LBD		Sep 10									
09/13/12		09/13/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
062	PBOSSFR1	* * * * F * *	REGP	30	B			0.0	\$2,500.00	1	\$2,500.00		
LUR													
FBD		LBD		Sep 10									
09/14/12		09/14/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
063	PCSINFR2	* * * * F * *	REGP	30	B			0.0	\$2,500.00	1	\$2,500.00		
LUR													
FBD		LBD		Sep 10									
09/14/12		09/14/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
064	PBLOODS	* * * * F * *	REGP	30	B			0.0	\$2,800.00	1	\$2,800.00		
LUR													
FBD		LBD		Sep 10									
09/14/12		09/14/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
065	PCOMEDYSA	* * * * * S *	REGP	30	B			0.0	\$1,100.00	1	\$1,100.00		
LUR													
FBD		LBD		Sep 10									
09/15/12		09/15/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
066	PCRIMESA2	* * * * * S *	REGP	30	B			0.0	\$1,100.00	1	\$1,100.00		
LUR													
FBD		LBD		Sep 10									
09/15/12		09/15/12		1									

Order Item Summary

Order ID: 62494	CF	NTL-POL	FBD - LBD: 09/11/12 - 09/17/12	HL#:	Created: 08/03/12 12:05 PM
Client:	OBAMA FOR AMERICA (178906)		CPE: / / 1536	Agency Commission: 15 % Updated: HJMALLOY on 08/06/12 10:20 AM	
Agency:	GMMB, INC. (6441)		Product: EST #1536 (1300)	Self :15 00	Confirmed: 08/03/12 12:59 PM
Buyer:	SHIRA LEVY		Demo: HHOLDS	DMA RTG	Sched. Code: B
AE:	NICOLE ELIE POL-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0%	KMGH: 0%	KUSA: 0%	KDVR+: 0%	KWGN: 0%	KTVB: 0%
			KPXC: 0%	CABLE: 0%	

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
067	P48HRS-A3	* * * * * S	REGP	30	B			0.0	\$1,200.00	1	\$1,200.00		
LUR													
		FBD	LBD			Sep 10							
		09/15/12	09/15/12			1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
068	PSIXTY1	* * * * * S	REGP	30	B			0.0	\$3,500.00	1	\$3,500.00		
LUR													
		FBD	LBD			Sep 10							
		09/16/12	09/16/12			1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
069	P8BSUN	* * * * * S	REGP	30	B			0.0	\$2,200.00	1	\$2,200.00		
LUR													
		FBD	LBD			Sep 10							
		09/16/12	09/16/12			1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
070	PWIFESUN2	* * * * * S	REGP	30	B			0.0	\$2,800.00	1	\$2,800.00		
LUR													
		FBD	LBD			Sep 10							
		09/16/12	09/16/12			1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
071	PMENTALSN3	* * * * * S	REGP	30	B			0.0	\$3,000.00	1	\$3,000.00		
LUR													
		FBD	LBD			Sep 10							
		09/16/12	09/16/12			1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
072	SBKOFFR	* * * * * S	KO	30	B		FOOTBALL	0.0	\$500.00	1	\$500.00		
LUR													
		FBD	LBD			Sep 10							
		09/16/12	09/16/12			1							

Order Item Summary

Order ID: 62494 CF NTL-POL

FBD • LBD: 09/11/12 • 09/17/12

HL#:

Created: 08/03/12 12:05 PM

Client: OBAMA FOR AMERICA (178906)

CPE: / / 1536

Agency Commission: 15 %

Updated: HJMALLOY on 08/06/12 10:20 AM

Agency: GMMB, INC. (6441)

Product: EST #1536 (1300)

Sell :15:00

Confirmed: 08/03/12 12:59 PM

Buyer: SHIRA LEVY

Demo: HHOLDS DMA RTG

Sched. Code: B

PRINT REQUIRED

AE: NICOLE ELIE POL-GWTS-PH

Billing Int: Monthly

BM : SS

Share: 0% KMGH: 0% KUSA: 0% KOVR+: 0% KWGN: 0% KTVB: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
073	DBOLD	M	DAY	30	B			0.0	\$325.00	1	\$325.00		
LUR													
		<u>FBD</u>	<u>LBD</u>			<u>Sep 17</u>							
		09/17/12	09/17/12			1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
074	NSPAFCJSUN	S ANEWS	30	B		FOOTBALL	0.0	\$1,600.00	1	\$1,600.00		
LUR													
		<u>FBD</u>	<u>LBD</u>			<u>Sep 10</u>							
		09/16/12	09/16/12			1							

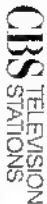
Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
075	SNCAAFB	S FTBL	30	B		FOOTBALL	0.0	\$500.00	2	\$1,000.00		
LUR • SEC GAME OF THE WEEK													
		<u>FBD</u>	<u>LBD</u>			<u>Sep 10</u>	<u>Sep 17</u>						
		09/11/12	09/17/12			2	2						

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
076	PNCISLA	. T	REGP	30	B			0.0	\$3,300.00	1	\$3,300.00		
LUR													
		<u>FBD</u>	<u>LBD</u>			<u>Sep 10</u>							
		09/11/12	09/11/12			1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
077	PCSITUE3	. T	CARD	30	B			0.0	\$3,000.00	1	\$3,000.00		
LUR													
		<u>FBD</u>	<u>LBD</u>			<u>Sep 10</u>							
		09/11/12	09/11/12			1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
078	LWCMINDSSA2	S • LFG	30	B			0.0	\$50.00	1	\$50.00		
LUR													
		<u>FBD</u>	<u>LBD</u>			<u>Sep 10</u>							
		09/15/12	09/15/12			1							

Order Item Summary



KCNC-TV

Order ID: 62494 CF NTL-POL

FBD - LBD: 09/11/12 - 09/17/12

HL#:

Created: 08/03/12 12:05 PM

Client: OBAMA FOR AMERICA (178906)

CPE: / / 1536

Agency Commission: 15 %

Updated: HJMALLOY on 08/06/12 10:20 AM

Agency: GMMB, INC (6441)

Product: EST #1536 (1300)

Self :15:00

Confirmed: 08/03/12 12:59 PM

Buyer: SHIRA LEVY

Demo: HHOLDS DMA RTG

Sched. Code: B

PRINT REQUIRED

AE: NICOLE ELIE POL-GWTS-PH

Billing Int: Monthly

BM: SS

Share: 0% KMGH: 0% KUSA: 0%

KDVR+: 0% KWGN: 0%

KTVB: 0% KPXC: 0%

CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
079	SBPREVIEW630PM S *	FTBPRV	30	B		FOOTBALL	0.0	\$400.00	1	\$400.00		
LUR													
		<u>FBD</u>	<u>LBD</u>					<u>Sep 10</u>					
		09/15/12	09/15/12					1					

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
080	SBPREVIEW630PM S *	FTBPRV	30	B		FOOTBALL	0.0	\$500.00	1	\$500.00		
LUR													
		<u>FBD</u>	<u>LBD</u>					<u>Sep 10</u>					
		09/15/12	09/15/12					1					

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
081	NWKNDSSUN S	NEWS	30	B		FOOTBALL	0.0	\$400.00	1	\$400.00		
LUR													
		<u>FBD</u>	<u>LBD</u>					<u>Sep 10</u>					
		09/16/12	09/16/12					1					

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
082	SNFLTODA1 S S	NFLP	30	B		FOOTBALL	0.0	\$1,800.00	1	\$1,800.00		
		<u>FBD</u>	<u>LBD</u>					<u>Sep 10</u>					
		09/15/12	09/16/12					1					

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total Gross Amt	Net Amt	Revised Total Gross Amt	Net Amt
Spot Buy Lines	150	0	\$114,615.00	\$97,422.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

Order Totals: \$114,615.00 \$97,422.75 \$0.00 \$0.00